

IndustriVersity

A NEWSLETTER BY THE UNIVERSITI MALAYA CENTRE OF INDUSTRY RELATIONS



01 New Year's Message 2025 by YBhg. Professor Dato' Seri Ir. Dr. Noor Azuan Abu Osman, Vice-Chancellor of Universiti Malaya

02 Samsung-STT Scholarship Program Seminar: Unlocking Opportunities with Samsung Semiconductor

03 Universiti Malaya attends Press Metal Aluminum Annual Dinner

04 Courtesy Visit to China Communications Construction Company Sdn. Bhd. & China Enterprises Chamber of Commerce in Malaysia

05 Agreement Signing Ceremony between Universiti Malaya & Basis Bay Information Solutions Sdn. Bhd.

06 'Mesyuarat Jawatankuasa Timbalan-Timbalan Naib Canselor (Jaringan Industri & Masyarakat) Universiti Awam'

New Year's Message 2025 by YBhg. Professor Dato' Seri Ir. Dr. Noor Azuan Abu Osman, Vice- Chancellor of Universiti Malaya

**Dewan Tunku Canselor
1 February 20th, 2025**

*Theme: Choreographing Universiti Malaya,
Leading Scholarly Excellence*

The world is moving rapidly with technological advancements and the ever-changing demands of the industry. Universiti Malaya (UM) is committed to ensuring that our curriculum remains relevant, our learning methods progressive, and our research and innovation ecosystem impactful to both society and industry. The Malaysia Higher Education Blueprint (MHEB) 2025-2035 also emphasizes the importance of agile governance, financial sustainability, and research that adds value to the community and industry. As a higher education institution, we must not only remain an ivory tower but continuously adapt and lead in driving change.

2025



Shaping Education for the Future

The essence of education lies in preparing graduates to meet industry demands, ensuring that they are employable and future-ready. To fulfil this vision, UM has introduced ELITE@UM (Experiential Learning with Industries & Technocrats), a holistic learning ecosystem that bridges academia and industry. This program brings real-world expertise into classrooms and laboratories, offering students the opportunity to learn directly from industry professionals.

Strengthening Academia-Industry Partnerships

To further enhance the academia-industry synergy, UM has introduced the Professor of Practice positions, inviting industry experts to contribute to teaching and learning at the university. Students now have the opportunity to engage directly with industry leaders, boosting their critical thinking, leadership, and innovation skills. This also opens doors for high-quality industrial training, preparing them for the challenges of the workforce.

For instance, we are excited to hear from The Right Honourable Tun Tengku Maimun, our Chief Justice, as she shares her invaluable insights and experiences in shaping the nation's legal landscape. Platforms like these provide the UM community with opportunities to engage with influential leaders and broaden their perspectives.

Continued Commitment to Connecting Students with Industry

Following the success of JobFestxUM 2024, which attracted over 4,000 visitors and 88 industry partners, UM will continue this event in 2025. This initiative provides greater employment opportunities for our students, connecting them with various companies and organizations seeking young, talented individuals. We believe that through this event, students will be able to build direct relationships with industry players and enhance their career prospects.

With this commitment, UM continues to solidify its role as a leader in educational excellence, innovation, and research, while creating opportunities for future generations to thrive in an increasingly dynamic world.

Universiti Malaya harus menjadi peneraju dalam inovasi pengajaran, mengukuhkan budaya integriti dan kecemerlangan global.



Samsung-STT Scholarship Program Seminar: Unlocking Opportunities with Samsung Semiconductor

On February 4th, 2025, the Lecture Hall 6 at the Engineering Tower, Faculty of Engineering was filled with excitement and anticipation as the Samsung-STT Scholarship Program Seminar took place. The event provided an invaluable opportunity for students to explore career paths with Samsung Semiconductor, one of the world's leading technology companies. The seminar covered a range of insightful topics, giving participants a deeper understanding of what it's like to work with Samsung Electronics' DS Division. Speakers highlighted the unique work and life experiences in Korea, allowing students to envision their future careers in a dynamic international environment.

Key discussions included the details of Samsung's prestigious Scholarship Program, an opportunity for students to further their education while potentially stepping into the world of cutting-edge technology. Participants also heard from employees about their personal experiences, with an engaging Tech Talk session that showcased the innovations at the heart of Samsung's success. Representing Samsung Electronics Co., Ltd. were Mr. Geumtaek Kim from the DS Division Industry-Academic Cooperation Centre and Mr. Woosu Park from the DS Division People Team. Their presentation offered an in-depth look into the company's global operations and how students can be part of its growth.

In attendance from Universiti Malaya were Professor Ir. Dr. Tan Chou Yong, Director of the Universiti Malaya Centre of Industry Relations (UMCIR), and Dr. Muhammad Khairi Faiz, Senior Lecturer at the Department of Mechanical Engineering. The seminar was attended by 30 final-year students from the Bachelor of Mechanical and Electrical Engineering program, all eager to learn more about the opportunities available to them through Samsung's scholarship and career pathways. This event marked a significant step in fostering greater ties between Samsung Electronics and the academic community, creating a platform for future collaborations and innovations.

“Innovating Together: Shaping Tomorrow’s Engineers.”





UM attends Press Metal Aluminum Annual Dinner

The Universiti Malaya Centre of Industry Relations (UMCIR) is proud to share the attendance of Professor Ir. Dr. Kaharudin Dimiyati, Deputy Vice-Chancellor (Research & Innovation), and Professor Ir. Dr. Tan Chou Yong, Director of the UMCIR, at the Press Metal Aluminum Annual Dinner held in Klang on 15th February 2025. This event marked a significant opportunity for UM to further strengthen its collaborations with key industry players in the field of aluminum manufacturing and innovation.

The Press Metal Aluminum Annual Dinner brought together industry leaders, academic professionals, and key stakeholders in a celebratory atmosphere, aimed at fostering stronger ties between academia and industry. The presence of UM representatives underscored the university's commitment to advancing research and innovation through strategic partnerships with industry. During the event, discussions centered around potential collaborations in research and development, with a focus on sustainable manufacturing practices and the latest advancements in aluminum production technology. The fruitful interactions underscored UM's role as a key player in driving innovation and bridging the gap between academia and the industrial sector.

This event is a testament to UM's ongoing efforts to build meaningful relationships with industry leaders and contribute to Malaysia's industrial growth and technological advancements. We look forward to more collaborative initiatives that will drive impactful research and development in the future.



“Strengthening Industry-Academia Ties for a Sustainable Future.”



Courtesy Visit to China Communications Construction Company Sdn. Bhd. & China Enterprises Chamber of Commerce in Malaysia



On February 21st, 2025, a delegation from Universiti Malaya (UM) visited China Communications Construction Company (CCCC) Sdn. Bhd. and China Enterprises Chamber of Commerce in Malaysia (CECCM) for a courtesy meeting aimed at fostering stronger ties between academia and industry. Representing Universiti Malaya were Professor Ir. Dr. Tan Chou Yong, Director of the Universiti Malaya Centre of Industry Relations (UMCIR), along with Mr. Md Khairul Azwan and Mr. John Zhang. The UM delegation was warmly received by Mr. Ni Qingjiu, Managing Director of CCCC Sdn. Bhd. and President of CECCM, as well as Mr. Si Xiaowei, Deputy Managing Director of CCCC Sdn. Bhd.

During this meeting, the university proudly introduced its significant contributions to the industry, underscoring its role as a key driver of research and innovation in Malaysia. One of the highlights of the discussion was the introduction of the Universiti Malaya Industry Collaboration and Engagement Programme (UM-INCO), a pioneering initiative designed to enhance collaboration between the university and industry leaders. This program will serve as a platform for fostering mutually beneficial partnerships, offering opportunities for joint research, development, and industry-driven innovations. The goal of UM-INCO is to bridge the gap between academia and the corporate world, ensuring that research and talent development align closely with the needs and challenges of industry.

“Empowering Growth Through Strategic Industry Partnerships.”

Agreement Signing Ceremony between Universiti Malaya & Basis Bay Information Solutions Sdn. Bhd.

On February 21st, 2025, a significant partnership was established between Universiti Malaya (UM) and Basis Bay Information Solutions Sdn. Bhd. during a ceremony held at the Sheraton Petaling Jaya Hotel. Key representatives from UM included Professor Ir. Dr. Kaharudin Dimiyati, Deputy Vice Chancellor (Research & Innovation), Professor Ir. Ts. Dr. Jeyraj Selvaraj, Acting Executive Director of UM Power Energy Dedicated Advanced Centre (UMPEDAC), and Professor Ir. Dr. Tan Chou Yong, Director of the Universiti Malaya Centre of Industry Relations (UMCIR).

The delegation from Basis Bay Information Solutions was led by Dato' Praba Thiagarajah, Founder and Executive Chairman, and included Shawn Suresh, Chief Technology Officer, along with other senior executives such as Sri Ganesh Sivananthan, Group Finance Director, Reuben Oh, Director of Strategic Business, Thomas Wong, Director of Cloud Solutions, and Foo Shen, Hwang, COE Executive.

As part of this collaboration, two crucial agreements were signed: The Memorandum of Understanding (MoU) and the Non-Disclosure Agreement (NDA). These agreements aim to foster a strategic partnership between UM and Basis Bay in the development of a Data Center Foundation Course and other initiatives.

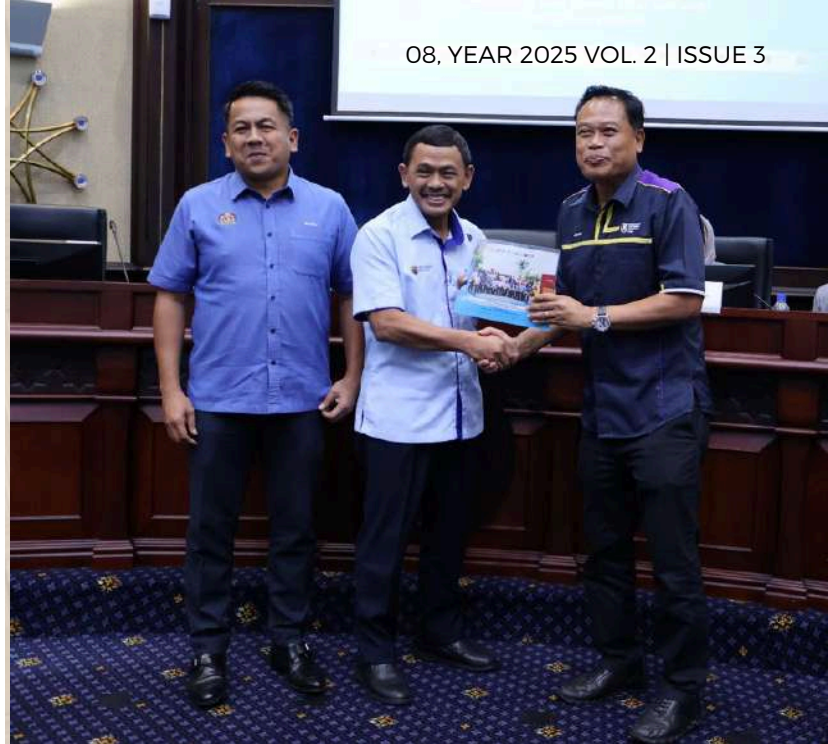
This strategic partnership not only strengthens research and education in the fields of renewable energy and data center solutions but also aligns with both UM and Basis Bay's shared vision of fostering talent and innovation. Through their combined expertise, they aim to contribute to Malaysia's development as a global leader in sustainable technology, education, and industry collaboration.

By joining forces, Universiti Malaya and Basis Bay are setting a new standard for academic-industry partnerships, paving the way for future advancements in research, education, and technological innovation in Malaysia and beyond. This collaboration promises to have far-reaching impacts on the development of the workforce, technological infrastructure, and the overall growth of sustainable practices in the region.



“Shaping Tomorrow: Bridging Academia and Industry for a Greener Future.”

'Mesyuarat Jawatankuasa Timbalan-Timbalan Naib Canselor (Jaringan Industri & Masyarakat) Universiti Awam'



On February 25, 2025, the Industry Relations Division (BHI), Ministry of Higher Education (MoHE) organized 'Mesyuarat Jawatankuasa Timbalan-Timbalan Naib Canselor (Jaringan Industri & Masyarakat) Universiti Awam Bil. 1/2025'. The meeting took place at Universiti Utara Malaysia (UUM) and was attended by representatives from all 22 public universities across Malaysia.

The meeting was chaired by YBhg. Dato' Dr. Mohd Sharil Abdullah, the Director of the Industry Relations Division (BHI), Ministry of Higher Education (MoHE). Its primary objective was to discuss important matters regarding the collaboration between higher education institutions, the industry, and the community. The meeting served as a platform to strengthen the network and foster closer cooperation between universities and the industry.

Professor Ir. Dr. Kaharudin Dimiyati, the Deputy Vice Chancellor (Research & Innovation), Universiti Malaya (UM), was present as the university's representative. He contributed valuable insights during the meeting, emphasizing the importance of strengthening ties between academia and industry. The meeting focused on enhancing collaboration between universities and industries to produce skilled graduates, encourage innovation, and support national development.

“Elevating Education: Strengthening University and Industry Networks.”



Announcements



Congratulations & Thank You

Congratulations to Professor Ir. Dr. Tan Chou Yong on his appointment as the Executive Director of 'Jabatan Pengurusan Inovasi dan Pengkomersialan Penyelidikan' and thank you for his service as the Director of the Universiti Malaya Centre of Industry Relations.

Congratulations

Congratulations to Professor Ir. Dr. Chong Wen Tong on his appointment as the Director of the Universiti Malaya Centre of Industry Relations.



Rebranding

The Universiti Malaya Industry Liaison Office (UMILO) has been officially renamed as the Universiti Malaya Centre for Industry Relations (UMCIR).

HAPPY
EID MUBARAK



We extend our heartfelt wishes to you and your loved ones for a joyous and peaceful Eid al-Fitr. May this special occasion bring you happiness and the fulfillment of all your endeavors. We are grateful for your continued trust and support. May this Eid strengthen the bonds of community, kindness, and shared success.

UMCIR

KPPI UM



Year 2025 Vol. 2 Issue 3

IndustryVersity@UM

Stay Tuned for Our Next Update!

Universiti Malaya Centre of Industry Relations (UMCIR) is a One Stop Centre for potential industry partners and stakeholders to connect and explore engagement opportunities across Universiti Malaya (UM) Campus.

READ MORE



www.industry.um.edu.my



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