



UNIVERSITI
MALAYA

Newsletter

BY PUSAT PERHUBUNGAN INDUSTRI

DECEMBER





UNIVERSITI
MALAYA

UNIVERSITI MALAYA PARTICIPATES IN COWAY BEREX MEDIA LAUNCH



Universiti Malaya (UM), represented by Professor Ir. Dr. Tan Chou Yong, Director of the Pusat Perhubungan Industri, alongside Dr. Goh Ying Xin and Dr. Salman binti Karman, proudly attended the Coway BEREX Media Launch on November 7, 2024, at M Resort & Hotel, Jalan Damansara, Bukit Kiara.

As Malaysia's premier institution, Universiti Malaya continues to strengthen its industry ties by supporting transformative projects like Coway BEREX, reaffirming its commitment to bridging the gap between academia and industry for impactful societal benefits. This participation highlights UM's proactive role in fostering innovation and wellness in collaboration with leading industry partners.

This prestigious event, hosted by Coway, unveiled its innovative rest and wellness brand, Coway BEREX, aiming to redefine home relaxation through cutting-edge technology and advanced solutions. The UM delegation actively engaged in discussions on potential collaborations, showcasing the university's alignment with forward-thinking initiatives that promote well-being and sustainable innovations.





With Nexperia's extensive industry expertise and the university's strong research capabilities, the partnership aims to drive advancements in microelectronics, power semiconductors, and related technologies. This collaboration holds significant promise for fostering deeper ties between academia and industry, paving the way for new breakthroughs in semiconductor research. Both UM and Nexperia share a vision for advancing Malaysia's semiconductor sector by cultivating talent, supporting innovation, and contributing to global competitiveness in the industry.

Exploring Collaborative Opportunities: Nexperia Malaysia Visits UM Faculty of Engineering

On November 18, 2024, a significant meeting took place at the University Malaya's (UM) Faculty of Engineering, as Nexperia Malaysia Sdn. Bhd, led by a delegation, discussed potential research collaborations with the faculty. The delegation was welcomed by Professor Ir. Dr. Mohd Faizul bin Mohd Sabri, the Deputy Dean of Research at the Faculty of Engineering. The main focus of the meeting was the possibility of securing a research grant from Nexperia to support innovative research initiatives in the semiconductor field.



2024 IATSS FORUM JAPAN NATIONAL COMMITTEE MALAYSIA MEETING



Universiti Malaya (UM), represented by Professor Ir. Dr. Tan Chou Yong, Director of Pusat Perhubungan Industri, actively participated in the 2024 IATSS Forum Japan National Committee Malaysia Meeting held on November 28, 2024, at the AMARI Kuala Lumpur Hotel, KL Eco City. The meeting, attended by key stakeholders, aimed to review the forum's achievements, discuss strategic projects, and finalize plans for the upcoming year.

The agenda included an insightful welcome address by YBhg. Dato' Zuraidah Atan, Chairman of the IATSS Forum Japan National Committee Malaysia, followed by a comprehensive review of the forum's activities for 2023-2024.

A significant milestone of the event was the signing of the MoU Extension Agreement between Universiti Malaya and the IATSS Forum, reaffirming their commitment to nurturing leadership and cultural exchange opportunities.



UM's involvement underscores its dedication to fostering global partnerships and providing opportunities for leadership development, further solidifying its role as a leader in higher education and industry relations.

UNIVERSITI MALAYA EXPLORES COLLABORATION WITH DAIKIN REFRIGERATION MALAYSIA



On November 29, 2024, Professor Ir. Dr. Tan Chou Yong, Director of Pusat Perhubungan Industri at Universiti Malaya (UM), visited Daikin Refrigeration Malaysia Sdn Bhd in Shah Alam, Selangor, to strengthen ties and explore potential collaborations.

The visit focused on enhancing opportunities for student internships, industrial training programs, and collaborative research projects, emphasizing the integration of academic knowledge with practical applications in the HVAC and refrigeration sectors. Discussions also explored Daikin's advancements in sustainable refrigeration technology, aligning with UM's commitment to sustainability and energy efficiency.

This visit reaffirms Universiti Malaya's dedication to building impactful partnerships with industry leaders, fostering innovation, and preparing graduates for dynamic career opportunities. Collaborative efforts between UM and Daikin aim to drive technological advancements and contribute to Malaysia's industrial growth.





One of the key outcomes of the discussion was the exploration of partnership opportunities between UM and Johor National Park, buoyed by the recent RM6.95 million allocation by the Johor state government to the park. Several exciting initiatives were proposed, including:

1. **Student Practical (Biology):** Offering hands-on practical experiences for biology students, enhancing their skills and knowledge.
2. **2026 Visit Johor Year:** Supporting efforts to position Johor as a premier tourist destination through strategic collaborations.
3. **Research and Edu-Tourism:** Combining research opportunities with educational tourism to create a unique learning and travel experience.
4. **Mental Health Therapy Through Nature Research:** Investigating the therapeutic benefits of nature in improving mental health.

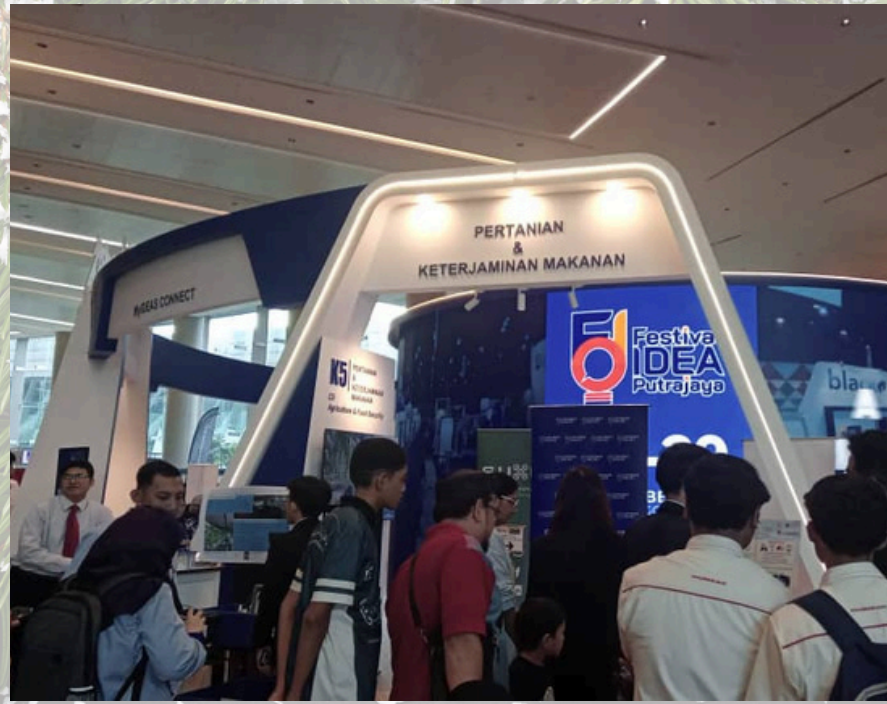
Universiti Malaya Explores Strategic Collaboration at Johor National Park Industry Network Event

Universiti Malaya (UM), represented by Professor Ir. Dr. Tan Chou Yong, Director of the Pusat Perhubungan Industri, participated in the 'Majlis Kolaborasi Jaringan Industri Perbadanan Taman Negara Johor' on November 22, 2024, at Opero Hotel Southkey, Johor Bahru. The event served as a pivotal platform to strengthen ties between academia and industry, fostering discussions on collaborative opportunities in education, training, and research.

UM's active engagement in this initiative underscores its commitment to impactful research and education while contributing to the sustainable development of Johor's natural heritage. This collaboration holds immense potential to benefit students, researchers, and the broader community.



UNIVERSITI MALAYA'S ACTIVE PARTICIPATION IN THE PUTRAJAYA FESTIVAL OF IDEAS 2024



Universiti Malaya (UM) actively participated in the Putrajaya Festival of Ideas (FoI), held from November 27 to 28, 2024 at the Putrajaya International Convention Center (PICC). The event, organized by the Ministry of Higher Education (MoHE), successfully brought together a diverse group of thought leaders, policymakers, academics, industry representatives, and members of the public.



UM contributed significantly to the festival by engaging in meaningful discussions, sharing research insights, and proposing innovative solutions to address the pressing challenges facing society today. The festival aimed to restore a culture of knowledge and encourage a society that prioritizes intellectual growth and learning. Various activities, such as forums, exhibitions, consultancy services, and career events, facilitated knowledge exchange and collaboration among participants.

The presence of the Prime Minister on November 28 further emphasized the importance of collaboration across sectors, highlighting the commitment to fostering ideas that drive national progress and innovation. This event provided a vital platform for UM to strengthen connections with industry leaders and academics, showcasing research initiatives and exploring collaborative opportunities for a sustainable and forward-thinking future.



To all students, staff, and partners, Pusat Perhubungan Industri Universiti Malaya extends our warmest wishes for a Merry Christmas and a joyful holiday season. May this time of celebration bring you peace, happiness, and cherished moments with your loved ones. We would like to express our gratitude for your hard work, dedication, and support throughout this year. Your contributions have been invaluable to the success of our department, and we look forward to achieving greater milestones together in the upcoming year. Wishing you a prosperous and inspiring 2024!



Happy New Year 2025!

To all students, staff, and partners, Pusat Perhubungan Industri Universiti Malaya would like to wish you a Happy New Year! May the upcoming 2025 be filled with success, inspiration, and new opportunities for growth and learning. As we step into this new year, we extend our heartfelt gratitude for your continuous support, hard work, and dedication throughout the past year. Let's continue striving for excellence and achieving new milestones together in 2025. Here's to a year of progress, collaboration, and success!



UM

Pusat Perhubungan Industri

KPPI UM

DISEMBER 2024



Stay Tuned for Our Next Update!

Pusat Perhubungan Industri is a single-stop center for potential industry partners and stakeholders to connect and explore engagement opportunities across UM campus

▶ **WANT TO COLLABORATE WITH US?**

@PPI | industry@um.edu.my

READ MORE > ↓ www.industry.um.edu.my